

Alexander Soar

Web Developer

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Birmingham, West Midlands, B12 0HJ

PROFILE

Web Developer with solid experience in creating, supporting, and administrating corporate websites, landing pages, eCommerce solutions, and web applications. Strong knowledge of HTML/CSS, SCSS/SASS, Bootstrap, Tailwind.css. Good understanding of JS. Skilled in WordPress and WooCommerce for building and customizing web solutions. Familiar with ReactJS, PHP and SQL/NoSQL databases. Experienced in distributed team environments and startup development. Strong skills in cross-browser and responsive web design. Proficient in Docker and version control systems like Git. Good knowledge of SEO. Based in Birmingham.

TECHNICAL SKILLS

- **Languages and Technologies:** HTML, CSS (Flex, Grid), JavaScript (ES6+), ReactJS, SASS/SCSS, modules.css, Bootstrap, Tailwind.css, Framer Motion, MySQL
- **Tools and Frameworks:** Webpack, Git, REST API, Docker, Laravel, VS Code, Jira
- **CMS and Plugins:** Wordpress, WooCommerce, Elementor, Page Builder, Yoast SEO, ACF
- **Development Methodologies:** Agile, Scrum, Kanban
- **Design and UX/UI:** Figma, Canva, Adobe CS
- **Marketing and SEO:** Google Search Console, GA

WORK EXPERIENCE

Saresi LTD.

Cyprus / Aya-Napa
Remote
05/2023 - 05/2024

Frontend Developer

Participated in developing and launching a startup from scratch to MVP. Development of the client side of the application using HTML, CSS, SASS/SCSS, JS, Bootstrap. Integration with Laravel (Blade). Design layout from Figma. Customisation and optimisation of the application build. Refactoring and optimisation of current functionality. Bug fixing.

- Developed a catalogue interface with a complex structure.
- Optimised the uploading of photos and videos.
- Optimised display on mobile devices. Fixed many display bugs.
- Used responsive design for the layout of the desktop and mobile version of the application.
- Improved the slider library for the current tasks of the application.
- Worked also with lang files, correcting and fixing localisation errors.

LAMA

Armenia / Yerevan
Hybrid
08/2022 - 05/2023

Web Developer - e-Commerce

Development and support of online shop, woocommerce + plugins

- Creating email layouts for marketing mailings.
- Using and customising plugins.
- Pages layout.
- Connecting payment modules, delivery services and reworking the shopping basket.
- Design and creation of landing pages.

Lema.agency

Russia / Moscow
Remote
03/2021 - 08/2022

Web Developer

Worked in an agency for the development of websites for small and medium-sized businesses.

I was engaged in layout of html templates, landing pages, email, as well as development and support of websites on Wordpress, Opencart, Tilda, Bitrix etc. management systems.

Media holding Simpex

Russia / Essentuki
On-site
05/2020 - 03/2021

Web Developer

Development and support of internal services of the media holding.

Launching online broadcasts, ensuring online radio and TV broadcasting. Development of websites for the company's clients using CMS, JS, HTML, CSS.

Experience with CMS such as Wordpress + WooCommerce, Opencart, Simpla, PrestaShop.

Media holding Simpex

Russia / Essentuki
On-site
07/2019 - 05/2020

Web Designer / HTML, CSS, UX/UI JS

Web site design, web page layout.

Worked in a company of 100+ employees. Close co-operation with marketing department on web design. Development of landing pages for radio and TV events. Email layout. Launching email newsletters with mailchimp.

Creating complex corporate websites for small to medium sized businesses with responsive design.

SOFT SKILLS

Communication skills, responsibility, leadership skills, critical thinking, proactivity, ability to present concepts, justifying your design decisions, emotional intelligence, quick learner

EDUCATION

North-Caucasus Federal University
Russia, 2003 - 2008

Bachelor of Finance,
Banking and Financial support services

International School of Design

Adobe CS, UX/UI Design